

# INTERNATIONAL PAPER BOARD

INDUSTRY

The monthly publication for the worldwide corrugated industry. **May 2015**

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## MATERIALS HANDLING INVESTMENT

UK based TRM Packaging has installed a new pallet press line as part of the latest phase in the company's £8 million investment programme. At a cost of £1 million, the line includes a Dücker palletiser, Mosca pallet strapper and a Haloila Octopus pallet wrapping machine.

Trevor Maund said, "The decision to install the new pallet press line came on the back of the increased demand for high quality printing from our customers. The new line offers a range of features such as increased control on wrapping pressures and improves final presentation before shipping to our clients."

The new line will increase output of TRM's plant by a third and improve the flexibility and responsiveness of the business, allowing it to process more packs than was previously possible. The company are also upgrading an existing palletising line so it can offer the same features as the new equipment.

## DIGITAL INVESTMENT

Smurfit Kappa has installed a Barberán Jetmaster-Inkjet single-pass digital printer at its Alcalá plant in Madrid, Spain. Jesus Rivas, Innovation & Design Manager, Smurfit Kappa Spain & Portugal, said, "We can now reduce the time to market of new product launches and customise orders to influence shoppers at the point of purchase. We are able to produce the exact amount that is required with the best quality in post-print in the industry."

Enrique Guillen, Sales &



Marketing Director, Smurfit Kappa Spain & Portugal, explained, "As we strive to understand our customers' business needs, their problems and their industry, this is the only way we are able to offer the most efficient solution. The most important driver, where we can influence and create opportunities, is in improving sales and this digital printer certainly marks a new era in this field".

CEO of Smurfit Kappa Spain & Portugal, Ignacio Sevillano added, "This digital printer acquisition is in line with our new 'Open the Future' brand strategy, which is aimed at helping our clients grow and improve in their key business areas by providing differentiation and added value. Smurfit Kappa can satisfy the most demanding printing requirements of its customers in addition to providing all the necessary flexibility for brand promotion."

## EXPERIENCE CENTRE

Smurfit Kappa has opened its latest 'Experience Centre' in Konin, Poland, further expanding its network of expertise. This brings to eight the number of Smurfit Kappa Experience Centres throughout Europe, each providing a range of accessible innovative solutions and services for customers. The Polish Experience Centre gives customers in the region hands-on, real-time insights into how to meet their business needs, through the relentless

implementation of packaging solutions and service innovations sure to maximise their business success. The Centre is equipped with the latest technologies including high definition screens and smart video conferencing facilities, while its 3D Store Visualiser allows customers to put products to the test before investing – making it right before making it real. This is an open environment that facilitates collaboration, discussion and the exchange of ideas. The design studio, complete with prototyping equipment, allows customers and designers to come together to test and discuss solutions in a Centre that has over 120m of exhibition space.

## EOS ACQUIRES RODICUT

The French holding company, EOS Corrugated SAS and its founder Philippe Ramirez, has confirmed a recent increase in share capital (which amounts to €3,665,000) as well as the acquisition of Rodicut in Spain.

The Group, whose annual turnover is €18,000,000, operates in 60 countries and has 130 employees. The Group currently owns the following companies: Bricq SAS (located in France - produces corrugator belts), Bricq USA Inc and Rodicut (located in Spain - specialises in the design, production and sale of anvil covers for rotary cutting dies, no-crush wheels, feed wheels etc.) In addition to these wholly owned subsidiaries, the Group has interests in Tools Corrugated SL, a Spanish manufacturer of rotary cutting dies (60 per cent owned by Mr Ramirez) and Silex Co Ltd, Chinese producer of polyurethane parts only for the Chinese market. For further information, visit [www.eos-corrugated.com](http://www.eos-corrugated.com)



This guy didn't choose EOS

These girls have chosen



These guys have chosen

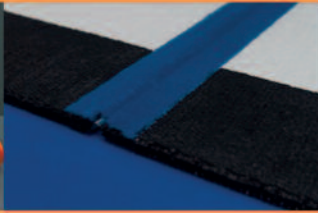


This couple has chosen



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