

# Board Converting News

An N.V. Publication

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"Celebrating 31 Years"

The ONLY Weekly Publication Serving the U.S. and Canadian Corrugated and Folding Carton Industries

## RockTenn, MWV Agree To Merger

Norcross, Georgia based RockTenn and Richmond, Virginia based Mead-Westvaco Corp. (MWV) last week agreed to merge and form a \$16 billion company. The stocks of both companies rose to record highs.

Announced by both companies last week, the merger will create the second-largest U.S. packaging company behind International Paper (IP), which has a market capitalization of nearly \$23 billion.

MWV shareholders will have a 50.1 percent stake in the new company, which will be named before the deal closes.

RockTenn CEO Steven Voorhees will lead the new company. John Luke, his counterpart at MWV, will become non-executive chairman. RockTenn will contribute eight of its directors to the new company's board, MWV will bring six.

"There's significant opportunity around the world for us to grow as we see more activity in emerging markets," said MWV's CEO John Luke, citing India, Brazil and China as growth regions.

MWV, which decided this month to spin off its chemicals business after pressure from activist investor Starboard Value LP, said the separation would be

*(Cont'd on Page 3)*

## Diamond Leverages Plasma Technology

by Nick Griffin

At Diamond Packaging in Rochester, New York, innovation for changing market needs is one of the most consistent factors in the company's long history of success. Founded in 1911, Diamond has evolved with the industry throughout the 20th and 21st Centuries, continuously working with the best technologies available to push the boundaries of what folding cartons can do.



Diamond Packaging's COO David Rydell, right, and Converting Manager John Whitely.

The company began when boxes were simply a means to get a product safely from point A to point B, but has since become an industry leader in value-added packaging, creating cartons, blister cards and related highly decorative packaging that stand out on store shelves, and engage the consumer with the brand.

More than 80 percent of the work that Diamond does today is for the cosmetics and personal care industries, in which the aesthetics of the packaging play a large role in the product a consumer chooses.

Diamond utilizes highly advanced and difficult techniques such as eight-color printing over foil and windowed packaging with all mate-

*(Cont'd on Page 24)*

## Inside

AF&PA Announces 2015 Advocacy Priorities.....	6
Geo. M. Martin Chairman Merrill Martin Dies At 90.....	8
2015 Supplier Reports: Part 1.....	12

## Supplier Reports (Cont'd from Page 12)

nick free, 100 percent automatically stripped jobs difficult to impossible to accomplish on traditional rotary and platen diecutters.

"Complimented by existing customers, machine performance and Baysek customer care sell the C-170 itself to repeat customers. New customers also report expediting the justification process for multiple machine purchases. We've grown our business by taking pride in what we put in the field and making sure our customers are well taken care of. Though we live in a high tech world and we do ultimately deliver a unique solution to the converting sector, its fundamental principles that have grown our company.



"As technology evolves, so do upgrades to the Baysek C-170. 2015 brings a new PLC program to the already user friendly, one operator HMI touchscreen. The C-170 is also in the final phase of completing CE Certification for export.

"Once labeled a niche machine for circles and pads, the C-170 is increasingly recognized for a vast variety of other jobs. Print registration can be held to +/- 1mm and preprint flexo and litho laminated material can be successfully converted despite the inability to matrix score. The company invites all interested converters to visit their Baysek headquarters for a personal C-170 demonstration with a custom built die to target specific requirements. Proof before purchase is the team's pleasure and preference."

Call (715) 824-5300. E-mail sales@baysek.com.

## BHS

*Baltimore, Maryland:* Greg Grdinich reports, "For BHS Corrugated-North America, 2014 proved to be another very successful year. We would like to thank all our customers for their continued support and wish them a prosperous New Year.

"BHS Corrugated reached numerous milestones in 2014. We installed a 130-inch corrugator, the first in North America and the ninth worldwide. In addition BHS installed the first complete BHS 'Classic Corrugator.' These two milestones were not the only installations, as we installed numerous full line corrugators as well as wet end and dry end components.



"BHS enters 2015 with a stronger backlog than 2014 and we believe current activity will make for a very active year. We have continued to maintain our leading market share of full line corrugators in North America and world-wide.

"We have continued with our development of the high speed, 1500 FPM corrugator. In early 2015 we will be installing another 1500 FPM full line corrugator in North America. During 2015 BHS Corrugated will reach another major milestone as we will deliver the 1000th Modul Facer. The Modul Facer has proven itself as the standard when it comes to single facers in the market. Its sibling, the AF-P is rapidly ascending to a high level of installations keeping with the strong tradition of high performing BHS single fac

(Cont'd on Page 32)

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